Break the Mould!

Adapting & Innovating in the Face of Change



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JackfruitMarketing.com

Consulting

Projects

Training

Speaking

Strategy

- Brand
- Marketing
- Digital
- Institution / Organisation
- Products / Services

Marketing

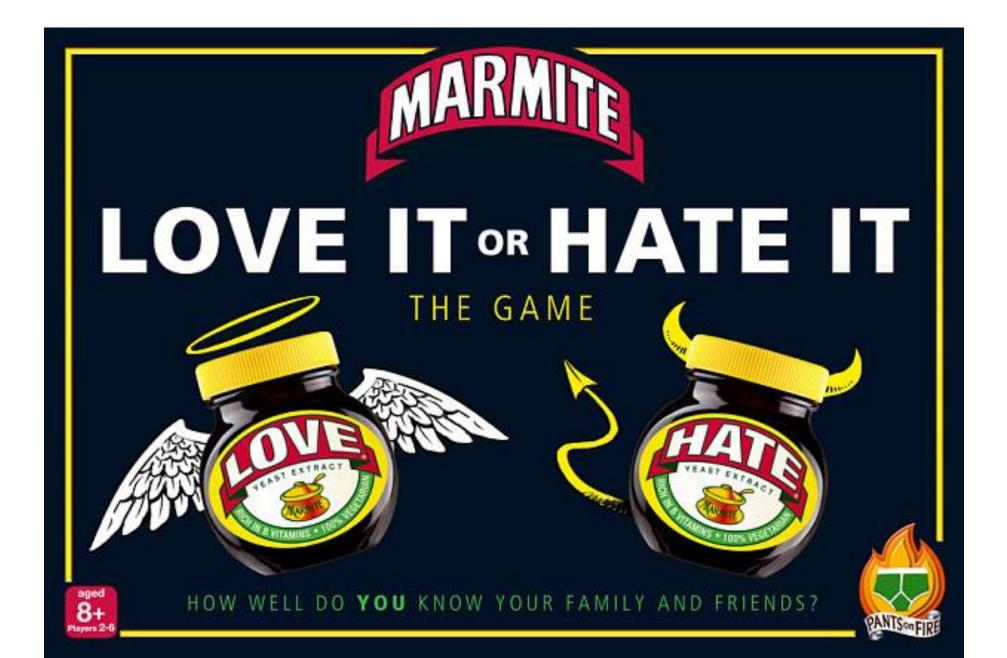
- Content
- Storytelling
- WOW Moments
- Audits
- The Journey





Reacting to Change

















Jackfruit

Change happens out of frustration.

As long as you can find some areas of friction or frustration for a consumer, then there is room for innovation.

Every great innovation is actually a great solution.



How can you use the power of emotion to make your brand come alive?



Micro Moment

Micro Moment WOW Moments Micro Moment

Micro Moment Micro Moment



Jacqueline Kassteen

Founder & Managing Director



Your stories. Your spotlight.™







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